

### **Privacy Policy**

Effective Date: November 2024

At Revive Medical Wellness, your privacy is of utmost importance to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website, use our services, or interact with us in any other way.

By accessing or using our services, you agree to the terms of this Privacy Policy.

#### 1. Information We Collect

We collect personal information in various ways, including when you visit our website, book appointments, or engage with us through email or phone.

## Types of Information We Collect:

- **Personal Identification Information**: This may include your name, email address, phone number, mailing address, date of birth, and payment information.
- **Health Information**: When you use our wellness services, we may collect information related to your medical history, treatments, and health status. This data is collected with your consent and in accordance with healthcare regulations.
- **Usage Data**: We may collect information about how you access and interact with our website, such as IP addresses, browser type, device type, and page views.

#### 2. How We Use Your Information

We may use the information we collect for various purposes, including:

- Providing and improving our services
- Scheduling and confirming appointments
- · Communicating with you about your treatments and wellness plans
- Sending promotional materials, newsletters, or health-related information (with your consent)
- Processing payments and billing
- Complying with legal and regulatory requirements
- Analyzing website usage to improve user experience and functionality

#### 3. How We Protect Your Information

We take reasonable precautions to protect your personal information. This includes physical, electronic, and administrative safeguards designed to protect data from unauthorized access, alteration, disclosure, or destruction.

- **Encryption**: Sensitive information (e.g., payment details) is transmitted using secure encryption protocols (SSL/TLS).
- Access Controls: We restrict access to personal and health information to authorized personnel only.
- **Data Retention**: We retain personal information for as long as necessary to fulfill the purposes outlined in this policy and as required by law.

## 4. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information in the following situations:

- **Service Providers**: We may share your information with trusted third-party service providers who assist us in delivering our services (e.g., payment processors, appointment scheduling tools, or email marketing services). These providers are required to keep your information confidential.
- **Legal Requirements**: We may disclose your information to comply with legal obligations, such as responding to subpoenas, court orders, or government requests.
- **Business Transfers**: In the event of a merger, acquisition, or sale of assets, your personal data may be transferred as part of the transaction.

# 5. Your Rights and Choices

You have certain rights concerning your personal information:

- Access and Correction: You have the right to access the personal information we hold about you and request corrections if any information is inaccurate or incomplete.
- **Deletion**: You may request the deletion of your personal information, subject to legal and regulatory requirements.
- **Opt-out of Marketing**: If you no longer wish to receive marketing communications, you can opt-out by following the instructions in our emails or by contacting us directly.
- **Consent**: You may withdraw your consent for the collection or processing of your health information at any time, though this may impact the services we can provide to you.

To exercise your rights, please contact us at

### **Revive Medical Wellness**

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Phone: 720-477-3377

Email: sharada@ReviveMedicalWellness.net

# 6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. These technologies may collect data such as your IP address, browser type, and usage patterns to improve our services and personalize your visit. You can control cookies through your browser settings.

For more information on how we use cookies, please refer to our Cookie Policy [if applicable].

#### 7. Third-Party Links

Our website may contain links to third-party websites or services that are not operated by Revive Medical Wellness. We are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party sites you visit.

## 8. Children's Privacy

Our services are not intended for children under the age of 13, and we do not knowingly collect personal information from children. If we learn that we have inadvertently collected personal information from a child under 13, we will take steps to delete that information as soon as possible.

### 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the new policy on our website with an updated effective date.

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

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